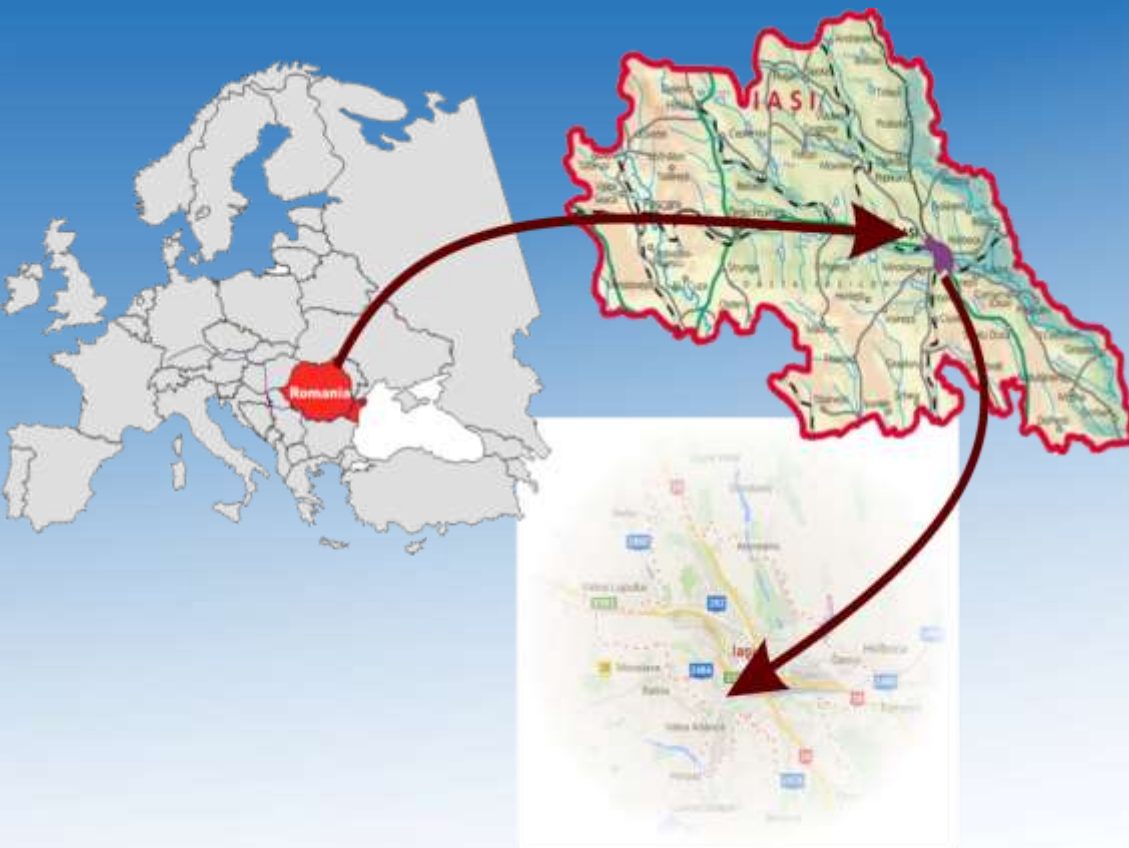


# oraș deschis IASI



# Location



Iași is located in NE Romania, being the most important urban center in Moldova. At the same time, it is the main pillar connecting Republic of Moldova and a powerful economic center on the eastern border of the European Union.

Documented in 1408, through a commercial privilege of the ruler Alexandru cel Bun, Iași stood out over six centuries of history as a city of beginnings, of modernization, innovative ideas.

Known by the title "Cultural Capital of Romania", Iași is the city where greatest personalities of science, art and national spirituality were born and continues the tradition of strong academic center.

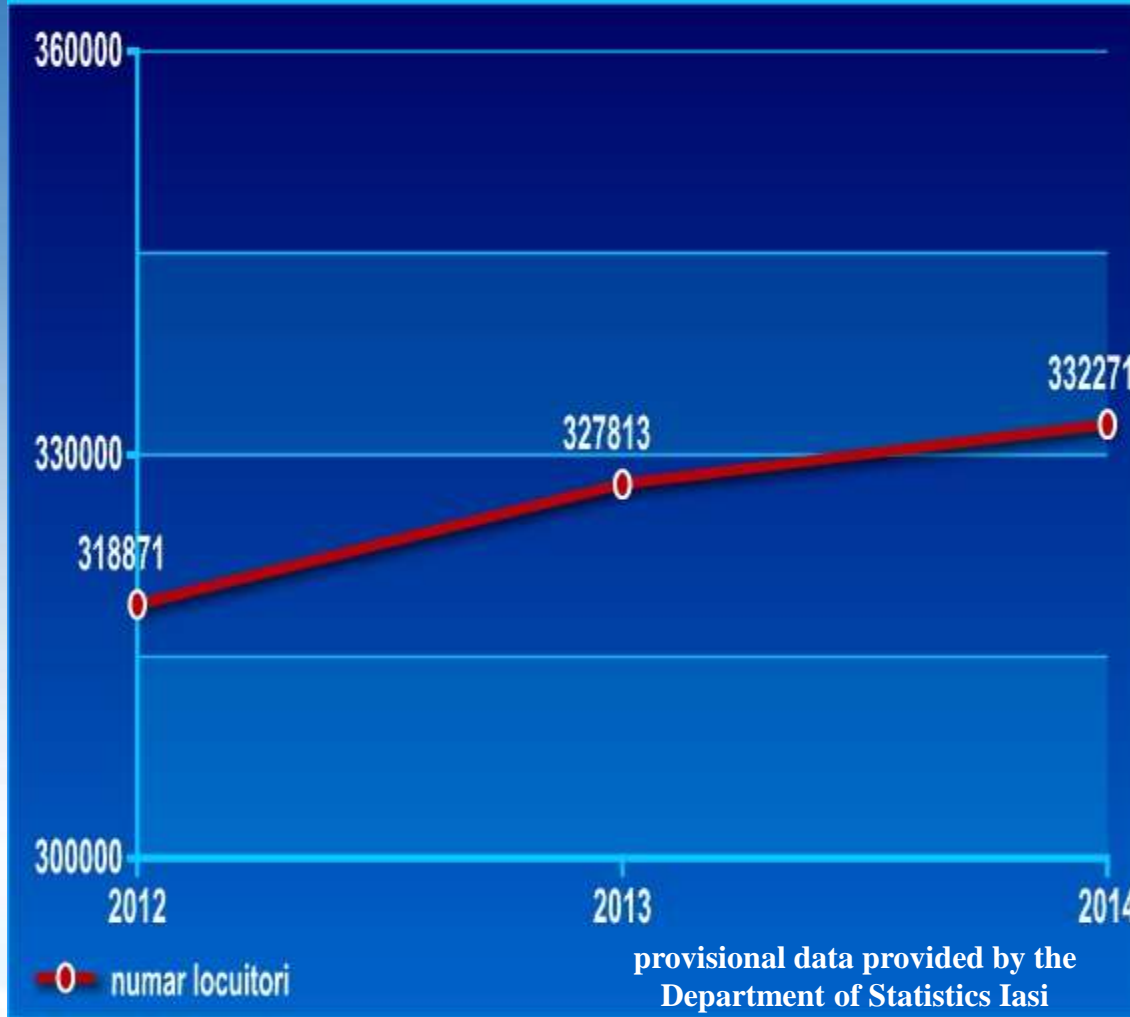




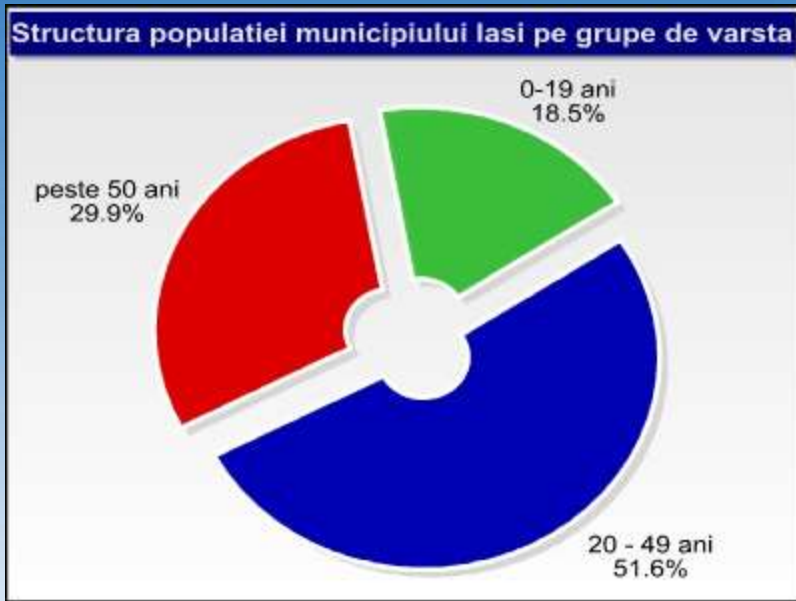
# Population

Iași has 332,271 inhabitants and is the largest city in size in Romania, after the capital.

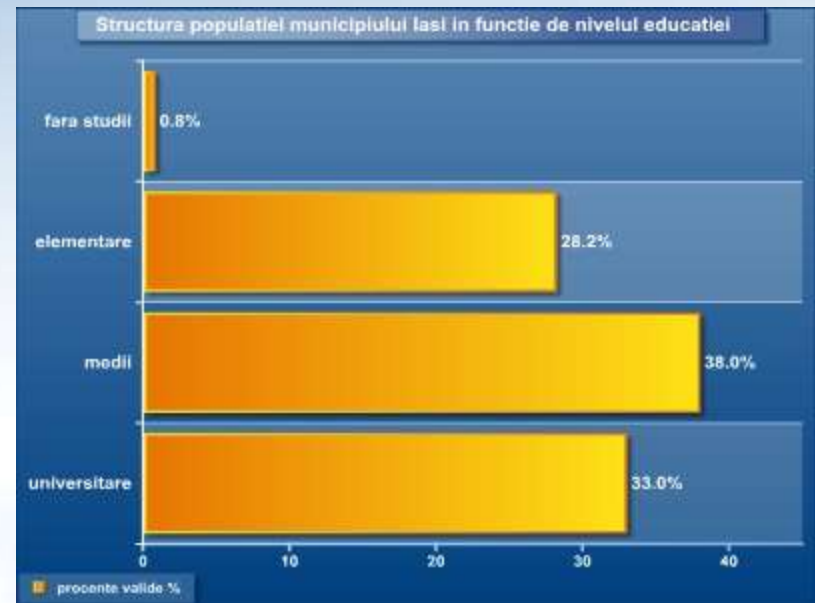
Iași Metropolitan Area, which includes 13 neighboring towns and has a population of about 400,000 inhabitants.



# Population structure - socio-demographic indicators



Over 50% of the inhabitants of Iasi are aged 20-50 years, representing an important potential in terms of employment (45.4% is the national average).



Iasi is a strong university center having registered more than 46,000 students.



# Infrastructure modernization

## North-South development axis, passageway "Octav Băncilă"



### Objectif:

- Achieving an overpass over the railway to increase the availability of districts, Dacia and Alexandru cel Bun in Iași towards functional areas as well as road arteries and rehabilitation and upgrading of pedestrian areas related to the passage area.

### Investment value:

**87.8 million lei.**

### Of which:

- **80.35% European funds,**
- **17.65% government funding,**
- **2% local budget funds.**

**The project will be completed during 2015.**





# Infrastructure modernization

## Modernisation of tram lines in the growth pole

### Obiectiv:

The works involve changing the tram line over a length of 9.9 kilometers on the route Bd. Nicolae Iorga, Bd. Primaverii, Chisinau, Bd. Metalurgiei, Vasile Lupu Street.

After completion of this project, 80% of Iasi tram network will be completely upgraded.

Total project value:

➤ 47.4 million lei, without VAT.

Implementation period:

➤ august 2013 – sept 2015.



# Infrastructure modernization

## Traffic management system in Iasi

The project addresses the following issues: implementing an integrated system to monitor, automatic or manual control and optimization for the

following sub-systems:

- signaling intersections,
- video surveillance system,
- management of public passenger transport,
- signaling and dynamic information,
- parking management system,
- registration system for local overspeed,
- adaptive traffic control in 90 intersections.

Results :

- traffic flow,
- reducing the waiting time of vehicles at intersections,
- increasing road safety for drivers and pedestrians,
- reducing environmental pollution and noise issues

Investment value:

91.2 million lei.

Of which:

80.35% European funds

17.65% government funding,

2% local budget funds

Implementation period:

20.06.2012 – 31.12.2015)





# Infrastructure modernization

## Development and functional rehabilitation of south belt



The project includes:

- rehabilitation of 5.7 km street
- upgrading of 8.2 km of tram running track
- fitting bicycle path - 4 km
- Nicolina overpass consolidation

Investment value:

**80.8 million lei.**

Of which:

**80.35% European funds**

**17.65% government funding,**

**2% funds from the local**

**budget.**

The project will be completed

during 2015.





# Infrastructure modernization

## Underground pedestrian passage Sfânta Vineri

Total project value:  
12.7 million lei.

Project status: completed.

Passage covers an area of 1,830 square meters and facilitate pedestrian transit in the Hala Centrala area.



## Esplanade arrangement Central Warehouse

Total project value:  
3.5 million lei.

Project status: completed.

Rehabilitation plateau was achieved on an area of 6,900 square meters, consisting of restoring waterproofing, changing paving and public lighting poles, placing the flower pots.



# Infrastructure modernization

## The development of East-West transport axis



The project includes:

- building underground passage "Mihai Eminescu"
- restoration of road network on a length of 6.3 km,
- rehabilitation of 1.1 km of tram rolling single track.

The total value of the project is 78.5 million lei.

The project will be completed during 2015





# Tourism development

## Project of integration for Historical Monuments and Tourist Tours Church of Saint Sava "Three Hierarchs" Monastery

The municipality has conducted an architectural lighting system of St. Sava Church and Three Hierarchs. St. Sava Church was fully restored. Project of tourism integration of Metropolitan Assembly.

### Objectives:

- establishment of the Metropolitan Museum
- consolidation and restoration of the Chancellery and the Metropolitan Library "Dumitru Stăniloae"
- restoration and modernisation of the House monastic "St. George" and Epivat House, the Old Cathedral and Metropolitan Palace.

Total value of projects:

60.2 million lei

Completion date: during 2015



# Tourism development

## Rehabilitation and modernization of the leisure area "Ciric"



### Objectives:

- Outdoors decorations,
- Decorations beaches and swimming pools,
- Sports fields,
- Jetties and pontoons,
- Chairlift.

The total investment is 46.3 million.

The project is completed.





# Tourism development

## Municipal Museum



### Objective:

- restoration of the historical monument Burchi-Zmeu House, building of the early nineteenth century, located in the old hearth of the city.

With the help of European funding and the project initiated by Iasi City Hall is returned not only a building heritage but also one of the oldest institutions of the city.

Establishing a Municipal Museum is a remake of the institution which operated in Iași during the interwar period.

The museum will house permanent and traveling exhibitions halls, collections of documents, objects and coins, restoration workshop, spaces for multimedia presentations.

**European Project Value:  
13 million lei.**

**Completion date: November 2015**



# Tourism development

## Modernisation of Lăpuşneanu street



Lăpuşneanu Street, famous promenade of Iași will regain its vintage perfume gaining value from tourism point of view. At the same time is rehabilitated aesthetic and functional the whole city center's pedestrian zone.

The pavement of the street will be changed with natural stone will create small squares and street furniture, from kiosks to bins, all will have a design inspired by those who have been in the past.

The park area will be redesigned to increase the proportion of green space and parking will be arranged.

Through the project it would be rehabilitated the link esplanade between Union Square and Bld. Independence and the underground pedestrian passage will be modernized.

**Project value:  
13.6 million lei.**

**Completion date: November 2015.**





# Supporting business environment

## Regional Technology Center

The building is intended for research, innovation and technological transfer. In total, the building has 28 offices, parking, a seating area, a meeting room and 25 micro spaces.



**Total project value:  
18.3 million lei, without VAT.  
Project status: completed.**



# Supporting business environment

## TEHNOPOLIS Science and Technology Park

Enable as a support platform for business development in Iasi and Moldova region, consisting for use of research results, applying advanced economy and increasing participation in higher education institutions in the process of socio-economic development through science and technology. TEHNOPOLIS Science and Technology Park project Iasi has been accepted for co-financing under the PHARE 2000 pre-accession program for the integration of Romania into the European Union.



**Value:**  
**EUR 6.4 million**  
**Project stage: completed**





# Environment

## Regularisation of Bahlui river



Bahlui river has been transformed by regularization and restoring the banks.

In the municipality, 11 kilometers of the river Bahlui became a green, clean, safe from flooding and some parts will be used for tourism and leisure.

Investment worth 8 million euros  
Project stage: finished



# Environment

## Upgrading the heating system



Replacing 11 km of heat distribution pipelines. Upgrading production plant for electricity and heat by reducing CO2 emissions .



**Value investment: 119 million lei**  
**Project stage: finished**





# Public-private partnership

## PALAS urban complex

**PALAS includes a shopping mall, shopping street, event halls, class A office buildings, 4\* hotel, underground parking with 2,500 places, parks and green spaces over 50,000 square meters.**

**The ensemble is realised on a total built area of 270,000 square meters and represents an investment of over 265 million euros.**

**Conceived as a vast urban development project, economic, social and cultural, PALAS Iasi contribute to the city development by attracting foreign investors, and to relocate the capital of Moldova in national and international tourist circuit, bringing at the same time unique concept on the Romanian business and retail.**



**Future investment.**

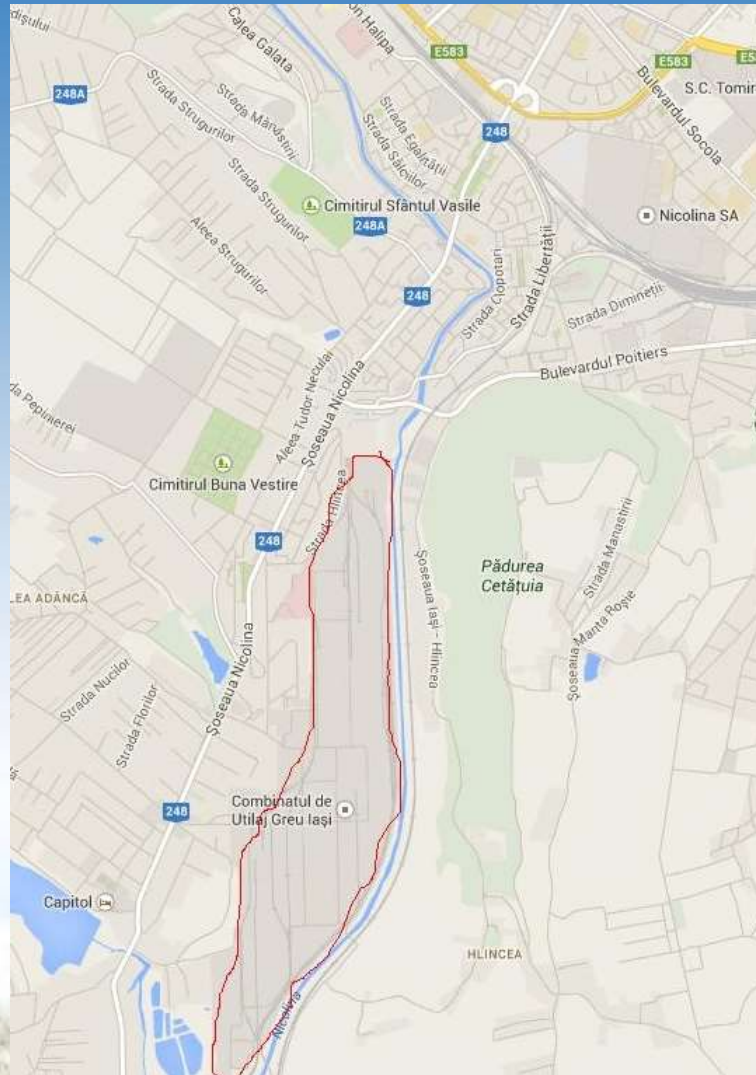
## **Future projects for European funds 2014 -2020**

### **Fortus Industrial Park**

Iași is considering opening FORTUS Industrial Park. The objective will be achieved within the platform to the former Heavy Equipment FORTUS SA now in insolvency proceedings, functioning only with some capacity, according to the reorganization plan.

The park will benefit from the following elements:

- Space stations and warehouses with a total production area of 16.70 ha;
- Free land and related construction area of 70 ha;
- Access to rail cargo transport - the main advantage being that ensures a high volume of transport, traffic increased safety, reduced external costs;
- Access to utilities - water networks, sewage, electricity, gas, telephone.





# Fortus Industrial Park

## Business Opportunities for the future industrial park



➤ **Transportation of goods**



➤ **Communications**

➤ **Safety and security**

➤ **Fire fighting**



➤ **Renewable Energy**

➤ **Production of textiles and leather industries**

➤ **Production of components and parts for automotive sector**



➤ **Manufacture of components for the IT sector, constituent assembly, etc.**

➤ **Sales of household goods**

➤ **Service Providers by economic and population.**



➤ **Scientific research and / or technological development, including its capitalization.**



# Future investment. Future projects for European funds 2014 -2020

## Intermodal Transportation Center Iași

The project aims at achieving a modern bus stations in Iași in order to ensure the transport of persons by various means of transport in conditions of maximum security. The Centre will provide the link between Iasi county and local public transport by establishing direct transport lines to Iasi International Train Station Iasi, Iasi International Airport and the city private bus.



Estimated total value of the project:

**16 million.**





# Future investment. Future projects for European funds 2014 -2020

## Rehabilitation of heritage building



### Braunstein Palace

Built in the early twentieth century and used long as housing space. The restoration will host a European cultural center, bringing together institutes French, German and British functioning in Iași, but to provide spaces for cultural activities of embassies and other European countries.



# Future investment. Future projects for European funds 2014 -2020



## Expanding the heating network in Copou area

The project consists of 2 extension by installing 16 km of sewage heating pipes in Copou area, which will be connected to about 90 public buildings.

The project will result in lower pollutant emissions by approximately 24,000 tons of CO2 per year, the equivalent of 40,000 cars per year operation.

All buildings connected will save 30-40% of energy costs.

**Total project value  
17 million euro.**

**Duration of Execution: September 2014 - November 2015**





# oraș deschis IASI



**Thank you for your attention!**