De Verenigingspil

The pill that connects people



Voor meer info
www.deverenigingspil.be

NEOS is ...



+39,000 members

236 local clubs

2,000 volunteer board members

and we keep growing!

NEOS is …

a socio-cultural association focusing on:

- **Culture**
- **Sport & exercise**
- **Lectures**
- **Travel**
- **Social engagement**
- **Company visits**
- **Meeting people**











NEOS is all about...

TOGETHERNESS!



Once upon a time...

Born from two observations:

1/ Loneliness figures

2/ A medical response



NEOS
netwerk van ondernemende senioren

Loneliness in numbers

- **WHO: about 100 deaths every hour linked to loneliness (870,000+ a year)**

- **Belgium: 1 in 4 older people sometimes lonely**



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Achtergrond Gezondheid

‘Een pilletje slikken is simpeler dan je levensstijl aanpassen’: hoe de Belg wereldtopper medicatie nemen werd



Tijmen Snelderwaard

What is De Verenigingspil?

- There is no pill in the box,
- but a package leaflet
- with a step-by-step plan
  to the right association via
  www.deverenigingspil.be



Voor meer info
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How does De Verenigingspil work?

- <u>Remedy</u> against loneliness
- <u>Tool</u> for primary care workers (GPs, psychologists, pharmacists, physios…)
- <u>Conversation starter</u> for anyone who feels lonely or needs connection
- <u>Symbol</u> of more connection in our society



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www.deverenigingspil.be to find the right association



Launch of De Verenigingspil at the ICC in Ghent on 8 March 2024, together with 39 associations and organisations



Voor meer info
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Is the network still growing?

- Today we are 60 associations and organisations, including:
  - Willebroek and Essen: first local governments
  - Sportievak: the sports sector
  - GRAY & Ghent University
  - …



And new requests keep coming in.

@ADR –Vlaanderen – joins us!?

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De Verenigingspil



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Voor meer info
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